

Hassle free, interactive surveys
ANYTIME, ANYWHERE



Digivey — Easy, Effective, Efficient

PRODUCTS USED IN THIS PROJECT

- DIGIVEY SURVEY SUITE™
COMPRISING OF THE MODULES:
 - DIGIVEY COMPOSER™
 - DIGIVEY LAUNCHER™
 - DIGIVEY ANALYZER™
 - DIGIVEY DATA SHUFFLER™

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digivey™
CASE STUDY

BUSINESS SITUATION

CREOSO's customer, a School of Medicine of a University in the Midwest of the US, was looking for a survey and assessment solution to conduct a cancer education and patient risk assessment study with patients of physicians.

Four major challenges were identified: For one, the survey should provide educational videos with information about a certain type of cancer (how it was treated, possible outcomes, dissemination of knowledge about tests what would need to be performed, early-stage diagnosis, etc.). Second, the survey should instantly assess the respective patients' risk for this type of cancer, requiring a scoring system. Third, the physicians assisting with the recruitment of the patients from within their practices, should not be bothered with submitting the survey results back to the medical school. And fourth, the survey/assessment should be made available in several languages.

SOLUTION

The Digivey Survey Software was thoroughly tested and found to comply with all requirements. Tablet PCs already owned by the University are used for data collection.

BENEFITS

- Patient-friendly, easy self-administered survey completion in English and several other languages
- Information, survey and assessment all within the same project
- Automated, encrypted data transmission from the physician's office back to the medical school without physician or physician's staff involvement
- Easy filtering of data by language, by location, by gender, by risk score and additional criteria as needed
- Quick and easy reporting and cross-tabulations
- Advanced raw data export for compilation of special reports
- Paperless and environmentally friendly survey process

To learn more about touch screen survey solutions, please visit www.digivey.com or call the Digivey Survey Center.

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