

Hassle free interactive surveys  
*ANYTIME, ANYWHERE*



*Digivey — Easy, Effective, Efficient*

### PRODUCTS USED IN THIS PROJECT

- DIGIVEY SURVEY SUITE™  
COMPRISING OF THE MODULES:
  - DIGIVEY COMPOSER™
  - DIGIVEY LAUNCHER™
  - DIGIVEY ANALYZER™

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**digivey™**  
**CASE STUDY**

### BUSINESS SITUATION

CREOSO's customer, a large hotel-casino in Las Vegas needed to conduct their annual employee survey among their 10,000+ employees.

From past experience, the hotel management was aware that about 40% of their employees had limited or no computer knowledge. Management also knew that it would be of advantage to offer the survey in more than one language due to the large number of employees with no or only limited knowledge of the English language.

Further, management wanted the survey to be 100% anonymous in order to encourage their employees to speak freely and without fear of being personally identified.

### SOLUTION

The Digivey Survey Software met and exceeded all requirements and was used together with touch screen computers rented from CREOSO for the data collection period.

### BENEFITS

- Guaranteed anonymous survey completion — survey respondents would not be personally identified
- Ability to select the preferred survey language
- User-friendly, quick and easy self-administered survey
- No computer knowledge needed thanks to the use of touch screens
- In real-time overview on data collection progress
- Instant availability of actionable results
- Easy filtering of data by a wide variety of criteria, including filtering by department, by language, by gender, etc.
- Cost-efficient data collection
- Paperless and environmentally friendly survey process

To learn more about self-managed touch screen survey solutions, please visit [www.digivey.com](http://www.digivey.com) or call the Digivey Survey Center.