Hassle free, interactive surveys
ANYTIME, ANYWHERE

Take A Moment To Participate In Our Quick Survey.

Touch Screen To Begin.

powered by
digivey™

5point
Self-Service by Design®

Digivey — Easy, Effective, Efficient

PRODUCTS USED IN THIS PROJECT

- DIGIVEY SURVEY SUITE™

  COMPRISING OF THE MODULES:

  - DIGIVEY COMPOSER™

  - DIGIVEY LAUNCHER™

  - DIGIVEY ANALYZER™

- KIOSK WITH 19" TOUCH SCREEN

  BY 5POINT

- SYMBOL BAR CODE SCANNER

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BUSINESS SITUATION

One of CREOSO's customers, a frequent trade show exhibitor in the kiosk industry, was looking to attract more visitors to their show booth, to show off the capabilities of their kiosks in a live application and at the same time to learn more about the immediate and future purchasing plans of the trade show participants.

The survey questionnaire required a touch screen survey software tool capable of accepting input from attendee badges into a database via a barcode scanner installed at the kiosk.

SOLUTION

The Digivey Survey Software in a combination with a survey kiosk by 5Point and a bar code scanner by Symbol provided all the features the customer was looking for in their new self-managed survey solution.

BENEFITS

- User-friendly, quick and easy survey completion in a self-service situation
- Instant scan of attendee badges with the integrated bar code scanner
- Minimal workload and time required from booth staff freeing time for engaging in conversations with trade show attendees after survey completion
- Immediate availability of attendee data scanned from the attendee badges
- Quick and easy survey reports and cross-tabulations
- Instantaneously available actionable results for sales and marketing purposes
- Low-cost access to attendee feedback
- Paperless and environmentally friendly survey process

To learn more about survey kiosk solutions powered by the Digivey survey software, please visit www.digivey.com or call the Digivey Survey Center.

WWW.DIGIVEY.COM | 1-866-665-0633 SALES