

Hassle free, interactive surveys
ANYTIME, ANYWHERE



Digivey — Easy, Effective, Efficient

PRODUCTS USED IN THIS PROJECT

- DIGIVEY SURVEY SUITE™ WITH
THE MODULES:
 - DIGIVEY COMPOSER™
 - DIGIVEY LAUNCHER™
 - DIGIVEY DATA BRIDGE™
- RUGGED ULTRA MOBILE PC U1 BY
PANASONIC



CREOSO Corporation
Phoenix, Arizona, USA

Email
sales@creoso.com

Phone
866-665-0533
602-438-2100

WWW.CREOSO.COM
WWW.DIGIVEY.COM

digivey™
CASE STUDY

BUSINESS SITUATION

One of CREOSO's customers, a market research business service provider for a state department in the US, was looking for a paperless solution for the cumbersome and time consuming paper surveys of residents and visitors to a popular lake.

For the most part, the interviews should be conducted directly at the lake over the course of 12 months. The survey equipment had to be robust, water-proof and feature battery life for a full work day. A wide variety of branching and skip patterns in the questionnaire demanded a survey software with advanced survey features and interactivity capabilities.

SOLUTION

The Digivey Survey Software together with rugged ultra mobile PC U1 by Panasonic were chosen over other solutions for meeting and exceeding the requirements. Since internet is not available during data collection, each evening the ultra mobile PCs are connected to the internet and the results are then sent to a server for integration into an existing data-base with the help of Digivey Data Bridge.

BENEFITS

- Simplification of face-to-face interviews
- Substantial savings in cost and time
- More and better quality of data through computer-guided branching and skipping
- Faster survey completion yielding more results in less time
- Availability of daily updates on data collection progress and survey results
- Timely support of decision-making processes
- Paperless and environmentally friendly survey process

To learn more about touch screen survey solutions powered by the Digivey survey software, please visit www.digivey.com or call the Digivey Survey Center.

WWW.DIGIVEY.COM | 1-866-665-0633 SALES